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**We've got  
what it takes to  
make you the  
Center of  
Attention!**

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**Reach  
Us**

916-710-0698

[info@thecoaway.com](mailto:info@thecoaway.com)

[www.thecoaway.com](http://www.thecoaway.com)

5460 Florin Perkins Road  
Sacramento, CA 95826

## About Us

The COA Way is the newest and most innovative Cheerleading, Dance, Choreography, and Event Production headquarters.

The COA Way takes your experience to the next level! Our team is serious about making The COA Way the #1 Cheer, Dance, Choreography, and Production experience around!

Whether you are an amateur or a professional, The COA Way has what it takes to make you the Center of Attention.



COA Choreography always takes on its own personality and meets right at the intersection of Bring It On Blvd and So You Think You Can Dance Way!

COA Choreography is the perfect choice if you are seeking new, fun, unique, innovative, and mind blowing choreography that both your athletes and your audience will enjoy.



## What We Offer

The COA Experience is exactly what it sounds like: an experience. We bring the focus back on the athletes, coaches, and program as a whole.

Over the years, many have lost sight of the spirit, fun, and overall passion for the sport, and we are here to bring it all back to the Center of Attention.



## Highlights

The COA Way is an all-inclusive, one-stop shop for all things cheer and dance.

Here are a few of the services we pride ourselves on:

- Coaching Clinics
- Competitions that give back
- Gym and Studio Consulting
- Event Planning
- Gym and Studio Culture
- Initiatives that inspire
- Staff Advancement
- Transformative Mentorships
- Workshops that reignite passion



COA Productions is the newest and most innovative cheerleading, dance, choreography, spirit services provider, and event production headquarters.

We offer unique, fun, and memorable events and experiences that focus on the full athlete experience and the love and passion of the sport.